



CHILDREN FIRST
forever



At Children First, we know what a child learns in their first years will last forever.

Since 1961, Children First has fulfilled its mission of “strengthening children and families by improving the quality of their lives through a comprehensive approach to their development, education, health and well-being.”

Throughout the years, just as importantly, we’ve made special friends like you. You’ve watched Children First grow from a small dedicated group of volunteers with a vision, to a nationally recognized Head Start and Early Head Start *Program of Excellence*, with hundreds of annual supporters serving thousands of Sarasota County’s most underprivileged children and families over the years.



We know you take as much pride in your involvement as we do. And we know that you want Children First to continue to help meet the challenges of tomorrow—for our community’s children and every generation to come.

Now, as you plan for the future, you can make that a reality.

By making a legacy gift to Children First and becoming a member of our ***Children First Forever Society***, you can ensure that we will always be here to provide education and family support services of the highest caliber for the children and families in our area who need it the most.

When you make a planned gift to Children First, your generosity has an impact far beyond your lifetime. Your gift supports generations of children whose lives, and the lives of their families, will be forever changed.



There are many ways you can make a gift that will cost you nothing today and help you make a tax-wise investment in both your future and the future of Children First.

You can support Children First's mission by:

- naming Children First as the beneficiary of an IRA, retirement plan, insurance policy, or bank account
- creating a charitable trust or other life income gift
- including Children First in your will.

To learn more, contact our staff at: jrogers@childrenfirst.net or 941-953-3877 ext. 1115

If you have designated Children First as a beneficiary of your estate and haven't told us, please let us know so that we can welcome you as a ***Children First Forever Society*** member.

“We have a deep concern and commitment to children and their well-being. In these days of quixotic support from governments at all levels, it is vital for Children First to help control our own destiny. That's why we have made a legacy gift to help build an enduring endowment base for the wonderful, important work it does.”

—NORMA AND AL COHEN

OUR MISSION

Strengthening children and families by improving the quality of their lives through a comprehensive approach to development, education, health and well-being.

**“ONE OF THE GREATEST DIGNITIES
OF HUMANKIND IS THAT EACH
SUCCESSIVE GENERATION IS
INVESTED IN THE WELFARE OF
EACH NEW GENERATION.”**

**FRED ROGERS,
HUMANITARIAN & TELEVISION PERSONALITY**



1723 North Orange Avenue
Sarasota, Florida 34234
941-953-3877
childrenfirst.net